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## WHAT IS CLAIMED IS:

1 A game machine, in which a plurality of racing members, each having a member name, participate in a plurality of races taken place therein. comprising:

a name assigner, which assigns a player name which is registered by a game player to an associated racing member as a part of the member name thereof: and

a special race establisher, which establishes a special race having a race name as one of the plural races, and assigns one player name to the special race as a part of the race name thereof, when a racing member to which the one player name is assigned has a race record better than race records of another racing members.

- 2 The game machine as set forth in claim 1, further comprising a race record evaluator which evaluates race records of the respective racing members in accordance with race results in a predetermined time period.
- 3. The game machine as set forth in claim 2, wherein:
- the race record evaluator displays a ranking table in which the racing members are ranked in accordance with the race results; and
- wherein the special race establisher determines the race name of the special race based on the name of a racing member first-ranked in the ranking table.

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- 4. The game machine as set forth in claim 1, wherein:
- 2 the race is a horse races:
- 3 the racing members are miniature racehorses; and
- 4 the race record includes the number of prizes acquired by each 5 miniature racehorse
  - 5. A method of running a racing game in which a plurality of racing members, each having a member name, participate in a plurality of races taken place therein, comprising the steps of:
  - assigning a player name which is registered by a game player to an associated racing member as a part of the member name thereof;
  - establishing a special race having a race name as one of the plural races: and
  - assigning one player name to the special race as a part of the race name thereof, when a racing member to which the one player name is assigned has a race record better than race records of another racing members.
  - 6. The game running method as set forth in claim 5, wherein race records of the respective racing members are evaluated in accordance with race results in a predetermined time period.
  - 7. The game running method as set forth in claim 6, wherein:
  - a ranking table in which the racing members are ranked in accordance with the race results is displayed; and

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miniature racehorse.

the race name of the special race based on the name of a racing 5 member first-ranked in the ranking table. 1 8. The game running method as set forth in claim 5, wherein: 2 the race is a horse races; the racing members are miniature racehorses; and 3 4 the race record includes the number of prizes acquired by each